

Ex: Among all pairs of numbers whose difference is 10, find a pair whose product is as small as possible.

numbers: $x, x+10$

$$\text{Product: } x(x+10) = x^2 + 10x$$

find the minimum of this function.

$x^2 + 10x$ represents a parabola open up so the vertex is its min.

$$x\text{-coord: } \frac{-10}{2 \cdot 1} = \frac{-10}{2} = -5$$

numbers: $-5, -5+10$

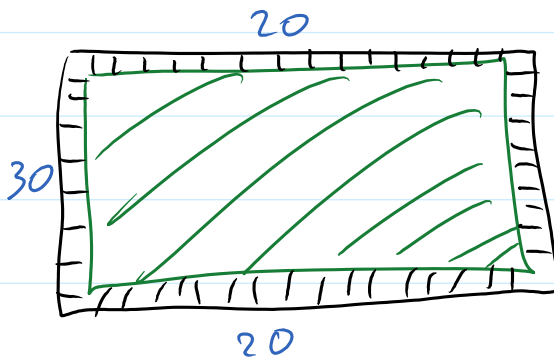
$$\boxed{-5, 5}$$

Ex: We have 100 yards of fencing to enclose a rectangular region. Find the dimensions of the rectangle that maximizes the enclosed area. What is the maximum area?

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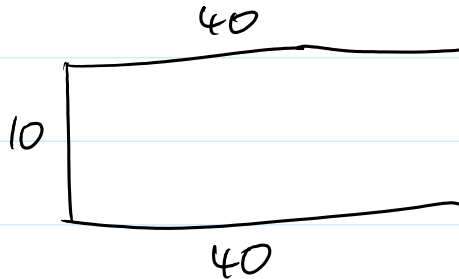
area?

$$A = 600$$



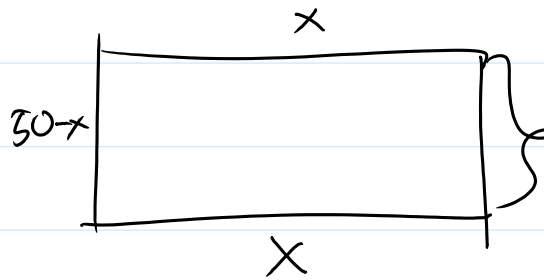
$$30 = \frac{100 - 2 \cdot 20}{2}$$

$$A = 10 \cdot 40 = 400$$



$$10 = \frac{100 - 2 \cdot 40}{2}$$

$$A = x(50 - x)$$
$$= 50x - x^2$$



$$\frac{100 - 2x}{2} = 50 - x$$

Find the maximum of this function

$$A = -x^2 + 50x$$

$$x\text{-coord: } \frac{-50}{2 \cdot (-1)} = \frac{-50}{-2} = 25$$

The length of the field is $\boxed{25}$ yards,
the width is $50 - 25 = \boxed{25}$.

The maximum area: $25 \cdot 25 = \boxed{625}$

$$35^2 = 1225$$

$$75^2 = 5625$$

$$25^2 = 625$$

$$45^2 = 2025$$

Ex: Find a parabola that has similar shape as $3x^2$ or $-3x^2$ and maximum = 4 at $x = -1$.

$$y = a(x-h)^2 + k$$

$$|a = -3|$$

$$(h, k) = (-1, 4)$$

$$y = -3(x - (-1))^2 + 4$$

$$y = -3(x + 1)^2 + 4$$

Find a quad. func. that has a vertex at $(2, -8)$ and y-int at $y = 6$.

$$1 \quad -1^2 \quad m$$

$$(0, 6)$$

$$y = a(x-2)^2 - 8$$

$(0, 6)$

To find a ,
 $x=0, y=6$

$$6 = a(0-2)^2 - 8$$

$$6 = a \cdot 4 - 8$$

$$+8 \quad +8$$

$$14 = 4a$$

$$a = \frac{14}{4} = \frac{7}{2}$$

$$y = \frac{7}{2}(x-2)^2 - 8$$

The price p and quantity x of a product obey the demand equation

$$p = -\frac{1}{8}x + 100$$

a) Find the revenue. ($R = p \cdot x$)

$$R(x) = \left(-\frac{1}{8}x + 100\right) \cdot x = -\frac{1}{8}x^2 + 100x$$

b) What quantity maximizes revenue?

$$x = \frac{-100}{2 \cdot \left(-\frac{1}{8}\right)} = \frac{-100}{-\frac{1}{4}} = \frac{100}{1} \cdot \frac{4}{1} = 400$$

A company has fixed cost of \$800, and variable cost of \$2.

a) Find the total cost function.

$$\begin{aligned} C(x) &= (\text{fixed cost}) + x(\text{variable cost}) \\ &= \boxed{800 + 2x} \end{aligned}$$

b) The revenue is

$R(x) = -0.002x^2 + 2.2x - 500$,
Find the profit function $P(x)$ and its maximum.

$$\begin{aligned} P(x) &= R(x) - C(x) \\ &= -0.002x^2 + 2.2x - 500 - (800 + 2x) \\ &= -0.002x^2 + 2.2x - 500 - 800 - 2x \\ &= \boxed{-0.002x^2 + 0.2x - 1300} \end{aligned}$$

$$x = \frac{-0.2}{2(-0.002)} = \frac{-0.2}{-0.004} = \boxed{50}$$