

Section 4.3

exponent form	log. form
$b^m \cdot b^n = b^{m+n}$	$\log_b(M \cdot N) = \log_b M + \log_b N$
$\frac{b^m}{b^n} = b^{m-n}$	$\log_b\left(\frac{M}{N}\right) = \log_b M - \log_b N$

Ex: expand:

$$\bullet \log_4(7 \cdot 5) = \log_4 7 + \log_4 5$$

$$\bullet \log(10x) = \log 10 + \log x = 1 + \log x$$

$$\bullet \log_7\left(\frac{19}{x}\right) = \log_7 19 - \log_7 x$$

$$\bullet \ln\left(\frac{e^3}{7}\right) = \ln e^3 - \ln 7 = 3 - \ln 7$$

$$e^{\ln x} = x$$
$$\ln e^x = x$$

exp	log
$(b^m)^n = b^{m \cdot n}$	$\log_b m^n = n \cdot \log_b m$

Ex: simplify:

$$\bullet \log_5 7^4 = 4 \cdot \log_5 7$$

$$\bullet \ln \sqrt{x} = \ln x^{1/2} = \frac{1}{2} \ln x$$

$$\bullet \log (4x)^5 = 5 \log 4x = 5(\log 4 + \log x)$$
$$= 5 \log 4 + 5 \log x$$

$$\bullet \log_2 (x^2 - 1)^4 = 4 \log_2 (x-1)(x+1)$$
$$= \boxed{4 \log_2 (x-1) + 4 \log_2 (x+1)}$$

$$= \boxed{4 \log_2 (x^2 - 1)}$$

$$\boxed{= 4 \log_2 (x^2 - 1)}$$

Ex: Expand log. expression

$$\begin{aligned} \cdot \log_b (x^2 \sqrt{y}) &= \log_b x^2 + \log_b y^{1/2} \\ &= 2 \log_b x + \frac{1}{2} \log_b y \end{aligned}$$

$$\begin{aligned} \cdot \log_6 \left(\frac{\sqrt[3]{x}}{36y^4} \right) &= \log_6 x^{1/3} - \log_6 (36y^4) \\ &= \frac{1}{3} \log_6 x - [\log_6 36 + \log_6 y^4] \\ &= \frac{1}{3} \log_6 x - \log_6 6^2 - \log_6 y^4 \\ &= \boxed{\frac{1}{3} \log_6 x - 2 - 4 \log_6 y} \end{aligned}$$

Ex: Write as a single log.

$$\begin{aligned} \cdot \log_4 2 + \log_4 32 &= \log_4 (2 \cdot 32) = \log_4 64 \\ &= \ln a \cdot x^2 = ? \ln a \cdot x \end{aligned}$$

$= \log_4 4^3 = 3 \cdot \log_4 4$
 $= \boxed{3}$

$$= \log_4 8^2 = 2 \log_4 8$$

$$-\log_4 4 = -1 \cdot \log_4 4$$

$$= 2 \cdot \log_4 (2 \cdot 4) = 2 (\log_4 2 + \log_4 4)$$

$$= 2 \cdot \left(\frac{1}{2} + 1\right) = 2 \cdot 1.5 = \boxed{3}$$

$$\bullet \log (4x-3) - \log x + 1$$

$$= \log \left(\frac{4x-3}{x}\right) + 1 = \log \left(\frac{4x-3}{x}\right) + \log 10$$

$$= \log \left(10 \cdot \frac{4x-3}{x}\right) = \log \left(\frac{40x-30}{x}\right)$$

$$\bullet \frac{1}{2} \log x + 4 \log (x-1) = \log \sqrt{x} + \log (x-1)^4$$
$$= \log (\sqrt{x} \cdot (x-1)^4)$$

$$\bullet 3 \ln (x+7) - \ln x = \ln (x+7)^3 - \ln x$$

$$= \ln \left(\frac{(x+7)^3}{x}\right)$$

$$\bullet 4 \log_b x - 2 \log_b 6 - \frac{1}{2} \log_b y$$

$$= \log_b x^4 - \log_b 36 - \log_b \sqrt{y}$$

$$= \log_b \left(\frac{x^4}{36} \right) - \log_b \sqrt{y} = \log_b \left(\frac{\frac{x^4}{36}}{\sqrt{y}} \right)$$

$$= \boxed{\log_b \left(\frac{x^4}{36\sqrt{y}} \right)}$$

$$\Rightarrow \log_b x^4 - (\log_b 36 + \log_b \sqrt{y})$$

$$= \log_b x^4 - \log_b (36\sqrt{y}) = \boxed{\log_b \frac{x^4}{36\sqrt{y}}}$$

Exp	log
$\frac{2}{2} = 1$	change of base formula
$2^x = \left(\frac{2 \cdot 3}{3} \right)^x$ $= \frac{(2 \cdot 3)^x}{3^x}$	$\log_b M = \frac{\log_a M}{\log_a b}$

Ex: Simplify $\log_6 9$

$$\log_6 9 = \frac{\log_3 9}{\log_3 6} = \frac{2}{\log_3 (2 \cdot 3)} = \frac{2}{\log_3 2 + \log_3 3}$$

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$$= \boxed{\frac{2}{1 + \log_3 2}}$$

Ex: Given: $\log 140 \approx 2.1$
 $\log 5 \approx 0.7$

approximate:

$$\log_5 140 = \frac{\log_{10} 140}{\log_{10} 5} \approx \frac{2.1}{0.7} = \frac{21}{7} = \boxed{3}$$

Ex: Rewrite as a single log:

$$\frac{1}{3}(\log_4 x - \log_4 y) + 2\log_4(x+1)$$

$$= \frac{1}{3}\log_4 x - \frac{1}{3}\log_4 y + \log_4(x+1)^2$$

$$= \log_4 \sqrt[3]{x} - \log_4 \sqrt[3]{y} + \log_4(x+1)^2$$

$$= \boxed{\log_4 \left(\frac{\sqrt[3]{x}(x+1)^2}{\sqrt[3]{y}} \right)}$$