

Section 4.4

Ex: Sketch: $f(x) = x^2 - 8 \ln x$

Dom: $(0, \infty)$

$$f'(x) = 2x - 8 \cdot \frac{1}{x} = 0$$

$$2x - \frac{8}{x} = 0$$

$$\frac{2x^2}{x} - \frac{8}{x} = 0$$

$$\frac{2x^2 - 8}{x} = 0$$

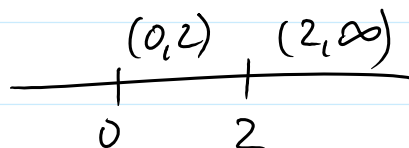
$$x = 0$$

$$2x^2 - 8 = 0$$

$$x^2 = 4$$

$$x = \pm 2$$

Crit pt: $x = 2$



	$(0, 2)$	$(2, \infty)$
$2x^2 - 8$	-	+
x	+	+
f'	-	+

$$f'(x) = 2x - 8x^{-1}$$

$$f''(x) = 2 + 8x^{-2}$$

$x = 2$ rel. min

$$f'(x) = 2 + 8x^{-2}$$

$$x=2 \text{ rel. min}$$

$$2 + \frac{8}{x^2} = 0$$

$$\frac{2x^2}{x^2} + \frac{8}{x^2} = 0$$

$$\frac{2x^2 + 8}{x^2} = 0$$

$$2x^2 + 8 = 0$$

$$x^2 = -4$$

none

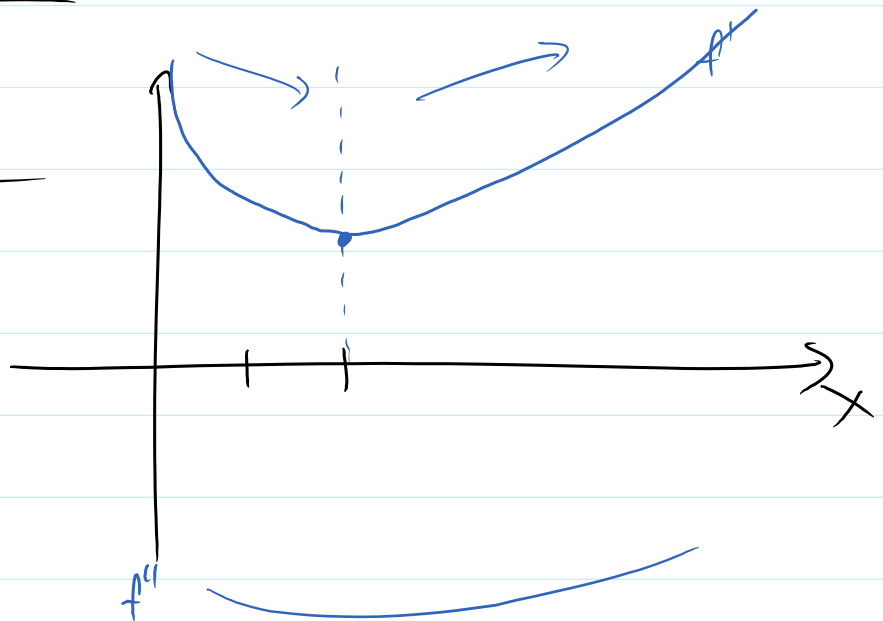
$$x^2 = 0$$

$x=0$
not in domain

f''	$(0, \infty)$
$2x^2 + 8$	+
x^2	+
	+

1

⊕



Ex:

The total number of hamburgers sold by a fast-food is growing exponentially. If 6 billion 1.1 billion sold 1.2 billion

Why a fast-food is growing exponentially
 If 4 billion had been sold by 2005
 and 12 billion had been sold by 2010,
 how many will have been sold by 2015?

$$y = A \cdot B^x \quad (A \cdot e^{Bx})$$

Find the constants A, B

Points: $(0, 4) \rightarrow$
 $(5, 12)$
 $(10, ?)$

$$4 = A \cdot B^0$$

$$4 = A \cdot 1 \Rightarrow \boxed{A = 4}$$

$$\boxed{y = 4 \cdot B^x} \quad (5, 12) \rightarrow 12 = 4 \cdot B^5$$

$$B = B^5$$

$$\sqrt[5]{3} = B$$

$$B = 3^{1/5}$$

$$y = 4 \cdot 3^{1/5 x} = 4 \cdot 3^{x/5}$$

$$(10, ?) \rightarrow 4 \cdot 3^{10/5} = 4 \cdot 3^2 = 4 \cdot 9 = \boxed{36}$$

Review

4.3

Use log. diff. to find y' , if,

$$y = \frac{\sqrt[3]{x} (x^2+1)}{(x-1)^4}$$

$$\ln y = \ln \left(x^{1/3} (x^2+1) \right) - \ln (x-1)^4$$

$$\ln y = \ln x^{1/3} + \ln(x^2+1) - 4 \ln(x-1)$$

$$\ln y = \frac{1}{3} \ln x + \ln(x^2+1) - 4 \ln(x-1)$$

$$\frac{y'}{y} = \frac{1}{3x} + \frac{2x}{x^2+1} - \frac{4}{x-1}$$

$$y' = y \left(\frac{1}{3x} + \frac{2x}{x^2+1} - \frac{4}{x-1} \right)$$

$$y' = \boxed{\frac{\sqrt[3]{x} (x^2+1)}{(x-1)^4} \left(\frac{1}{3x} + \frac{2x}{x^2+1} - \frac{4}{x-1} \right)}$$

• $f(x) = e^x \cdot \log_{10} x$

$$f'(x) = \log_{10} x \cdot (e^x)' + e^x (\log_{10} x)'$$

$$= \log_{10} x \cdot e^x + e^x \cdot \frac{1}{x \cdot \ln 10}$$

$$\boxed{\begin{aligned} (\log_b x)' &= \frac{1}{x \cdot \ln b} \\ (b^x)' &= b^x \cdot \ln b \end{aligned}}$$

$$= \frac{1}{x \cdot \ln 10} \cdot x \cdot \ln 10$$

$$= \boxed{e^x \left(\log_{10} x + \frac{1}{x \ln 10} \right)}$$

$$(\log_b x)' = \left(\frac{\ln x}{\ln b} \right)'$$

$$= \frac{1}{\ln b} \cdot (\ln x)'$$

$$= \frac{1}{\ln b} \cdot \frac{1}{x} = \frac{1}{x \cdot \ln b}$$

$$\bullet g(x) = \sqrt[3]{\ln(x^2(x-2))}$$

$$= (\ln x^2 + \ln(x-2))^{1/3}$$

$$= (2 \ln x + \ln(x-2))^{1/3}$$

$$g'(x) = \frac{1}{3} (2 \ln x + \ln(x-2))^{-2/3} \cdot \left(\frac{2}{x} + \frac{1}{x-2} \right)$$

$\underbrace{\hspace{10em}}_{(2 \ln x + \ln(x-2))'}$