

Section 5.2

Ex: $\int \frac{(\ln x)^2}{x} dx = \int \frac{u^2}{1} du$

$$\left| \begin{array}{l} u = \ln x \\ du = \frac{1}{x} dx \end{array} \right|$$

$$= \int u^2 du = \frac{1}{3} u^3 + C$$

$$= \boxed{\frac{1}{3} (\ln x)^3 + C}$$

$$\int \frac{x^2 + 3x + 5}{x+1} dx \quad \left| \begin{array}{l} u = x+1 \rightarrow x = u-1 \\ du = dx \end{array} \right.$$

divide

$$\begin{array}{r} x+2 \\ x+1 \overline{) x^2 + 3x + 5} \\ \underline{-(x^2 + x)} \\ 2x + 5 \\ \underline{-(2x + 2)} \\ 3 \end{array}$$

$$= \int \frac{(u-1)^2 + 3(u-1) + 5}{u} du$$

$$\frac{x^2 + 3x + 5}{x+1} = x + 2 + \frac{3}{x+1}$$

$$\int \frac{x^2 + 3x + 5}{x+1} dx = \int x + 2 + \frac{3}{x+1} dx$$

$$= \int x+2 \, dx + 3 \int \frac{1}{x+1} \, dx$$

$$\left| \begin{array}{l} u=x+1 \\ du=dx \end{array} \right| \int \frac{1}{u} \, du$$

$$= \boxed{\frac{1}{2}x^2 + 2x + 3 \ln|x+1| + C}$$

Ex: The price p (dollars) of each of a particular commodity is estimated to be changing at the rate

$$\frac{dp}{dx} = \frac{-135x}{\sqrt{9+x^2}}$$

where x (hundred) units is the consumer demand. Suppose 400 units are demanded when the price is \$30.

a) Find the demand function $p(x)$.

$$\begin{cases} p'(x) = \frac{-135x}{\sqrt{9+x^2}} \\ p(4) = 30. \end{cases}$$

$$p(x) = \int \frac{-135x}{\sqrt{9+x^2}} \, dx = -135 \int \frac{x}{\sqrt{9+x^2}} \, dx = \left| \begin{array}{l} u=9+x^2 \\ du=2x \, dx \\ \frac{1}{2} du = x \, dx \end{array} \right.$$

$$= -135 \cdot \frac{1}{2} \int \frac{1}{\sqrt{u}} du = -\frac{135}{2} \int u^{-1/2} du$$

$$= -\frac{135}{2} \cdot \frac{2}{1} u^{1/2} + C = -135 \sqrt{u} + C$$

$$= \underline{-135 \sqrt{9+x^2} + C}$$

$$p(4) = 30$$

$$-135 \sqrt{9+16} + C = 30$$

$$-135 \cdot 5 + C = 30$$

$$\underline{C = 705}$$

$$\boxed{p(x) = -135 \sqrt{9+x^2} + 705}$$

b) what is the price when 0 units are demanded?

$$p(0) = -135 \sqrt{9} + 705$$

$$= -405 + 705 = \boxed{300}$$

$$\begin{aligned} x^2 &= 25 \\ |x| &= \sqrt{25} \\ |x| &= 5 \\ x &= \pm 5 \end{aligned}$$

$$\int \frac{e^x \cdot e^x}{1+e^x} dx = \left| \begin{array}{l} u = 1+e^x \\ du = e^x dx \end{array} \right. \quad \begin{array}{l} e^{2x} = (e^x)^2 \\ = e^x \cdot e^x \\ \rightarrow e^x = u-1 \end{array}$$

$$\int \frac{1}{1+e^x}$$

$$1^{u-1}$$

$$\hookrightarrow e^x = u - 1$$

$$= \int \frac{u-1}{u} du = \int 1 - \frac{1}{u} du$$

$$= u - \ln|u| + C = \boxed{1+e^x - \ln|1+e^x| + C}$$

$$= 1+e^x - \ln(1+e^x) + C$$

$$= \boxed{e^x - \ln(1+e^x) + C}$$

$$\boxed{\begin{aligned} \ln(A \cdot B) \\ = \ln A + \ln B \end{aligned}}$$