

“INFORMATIVE” ESSAY ON A JOB, CAREER OR BUSINESS

Writer:

Evaluation Areas

For detailed explanations of specific problems and how to make improvements, read the appropriate sections of your “Everyday Writer” handbook.	<u>Very Good to Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Improvement Needed to Inadequate</u>
<u>Introduction – Framing the Essay with an Issue to Engage Readers</u> Does the introduction present preconceptions, misconceptions, stereotypes (etc.) about the job, career or business, to get readers’ attention and project a sense that the essay will teach readers something interesting that they do not already know?				
<u>Thesis</u> – Does the essay have a clear (and interesting) thesis that maps out the essay for readers and suggests or expresses a surprising or unexpected aspect of the job (career/business) that the essay will go on to develop in detail: a set of challenges, hardships, tasks or rewards that are not commonly known?				
<u>Thesis Support or “Body”</u> Does the essay effectively support the surprising (or “inside”) view of the job expressed in the thesis? Has the writer done a good job of gathering and presenting relevant information from an interview (or interviews) and direct observations? Are quotes introduced and used effectively?				
<u>Overall Organization & Coherence</u> Is the essay organized and easy to follow?				
<u>Paragraphing and Paragraph Transitions</u>				
<u>Grammar & Mechanics:</u> Subject-Verb Agreement Verb Tenses and Verb Forms Sentence Punctuation—Fragments, Run-ons, Fused Sentences				
<u>Clarity of Expression:</u> Wording and Word Choice; Idioms and Usage Pronoun Reference and Agreement				

Grade and Comments: