



IMPLEMENTING FLORIDA'S HEMP PROGRAM: The new frontier for our state's agricultural industry and economy

In her role as Director of Cannabis, Bell ensures Commissioner Fried's vision for cannabis in Florida continues moving forward. She oversees the development of a state hemp program and assists DOH with the Medical Cannabis Edibles.

After a 30-year career in banking and financial services, Holly Bell consulted on cannabis business issues in numerous states. Bell worked to build the infrastructure to support the creation of Tennessee's hemp industry. Her presentation with us will review some of the history of cannabis in our country, and the opportunities possible for Florida farmers and economy. She will outline the current landscape of the Florida Hemp Program and the challenges and steps ahead toward its implementation.



Featuring:

Holly Bell
Director of Cannabis
Florida Department
of Agriculture

3:00 p.m. Friday, November 15th, 2019
Wertheim Conservatory: WC-130
Modesto Maidique Campus
11200 SW 8 Street, MIAMI FL 33199

This event is free and open to the public

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