



# MANGA & ANIME



# History of Manga

- “Random or whimsical pictures”
- Developed from woodblock printed books
- Militarism of 1930's
- Post WWII saw rise of Osamu Tezuka
- 1970s movement towards realism
- 1970s rise of anime



# Manga vs Comics

- Cheaper paper, much thicker books
- Very affordable magazines with feedback channels – arguably the world’s biggest focus group
- Money made through serializing popular comics
- **Over 1.3 billion manga published every year, ~30% of all books published in Japan**



# Stylistic & Technical Attributes

- Cutting the number of drawings or holding drawings for longer periods of time
- Recycle pieces of animation
- Done also to place more focus on the dramatic sense and appeal of the original story
- Scrolling or repeating backgrounds
- Still shots of characters in action poses sliding across screen
- Dialogue where only the lips move
- In 1960, 60% of all anime were based on character driven stories from manga

# Character Design - Body Proportions

- Proportions emulated in anime come from proportions of the human body.
- The height of the head is considered as the base unit of proportion.
- Head heights can vary as long as the remainder of the body remains proportional.



# Character Design - Eyes

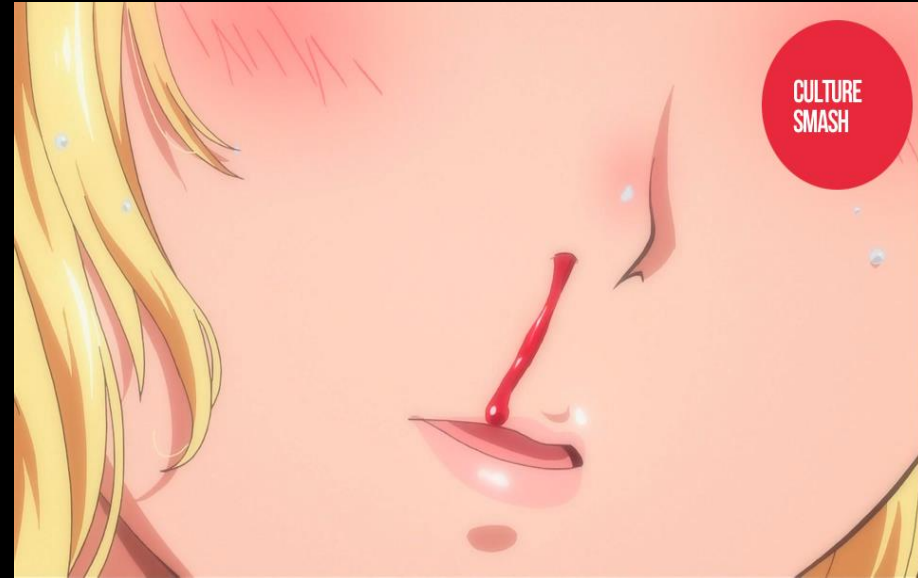
- A common approach is the large eyes style drawn on many anime and manga characters.
- Osamu Tezuka, who is believed to have been the first to use this technique, was inspired by the exaggerated features of American cartoon characters such as Betty Boop, Mickey Mouse, and Disney's *Bambi*.



**Rurouni Kenshin**  
© Anime Works

# Character Design - Facial expressions

- Extremely exaggerated expression to show Shock!



# Genres of Manga/Anime

- **Shojo:**
- manga/anime that are made with a female audience in mind.
  - Many deal with romances between young men and women
    - Kare First Love (manga)
  - More and more shojo are made dealing with problems girls can face in daily life, or activities girls are interested in.
    - Shojo Beat magazine



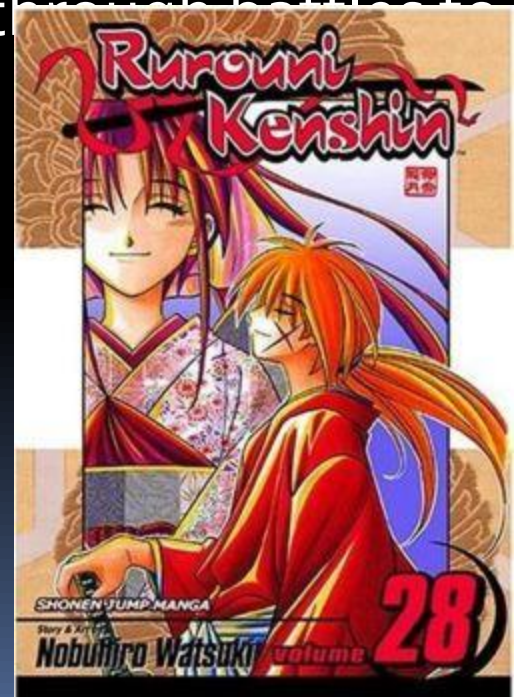


# Fushigi Yuugi



# Genres of Manga/Anime

- **Shonen:**
- manga/anime that are made with a male audience in mind.
  - The main characters often go through battles and become stronger
    - Rurouni Kenshin (manga)



# Popular Manga/Anime

## Naruto

- First published in Shonen Jump (1999)
- Ninja with demon trapped within him



# Kakashi VS Naruto and Sasuke



# Genres of Manga/Anime

- Hentai: pornographic anime/manga.
  - The target audience are adults and deal with many types of sexual situations
  - May feature characters from other anime/manga



# Genres of Manga/Anime

- Yaoi: boy-love-boy type of anime/manga
  - Romances between male characters.
  - The term is becoming more widely used than sentai



# Genres of Manga/Anime

- Mecha: anime/manga with large robots.
  - The robots are either independent or controlled by humans
  - The main plot usually revolves around the humans in the robot



# Genres of Manga/Anime

- Not all manga/anime need to fit into specific categories
  - It can cross over into different genres
    - Fushigi Yuugi

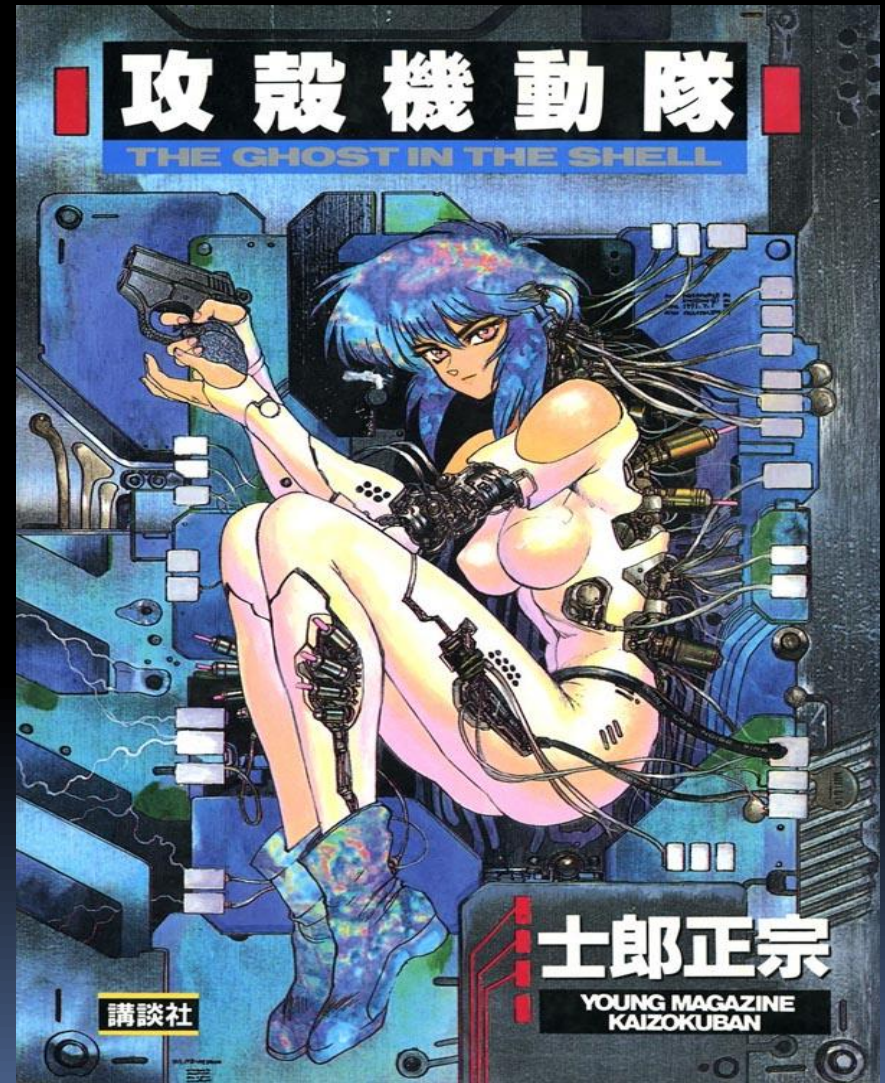




# Popular Manga/Anime

## Ghost in the Shell

- Manga/Anime/Game
- Inspired *The Matrix*



# Ghost in the Shell & Matrix



# Popular Manga/Anime

## Doraemon

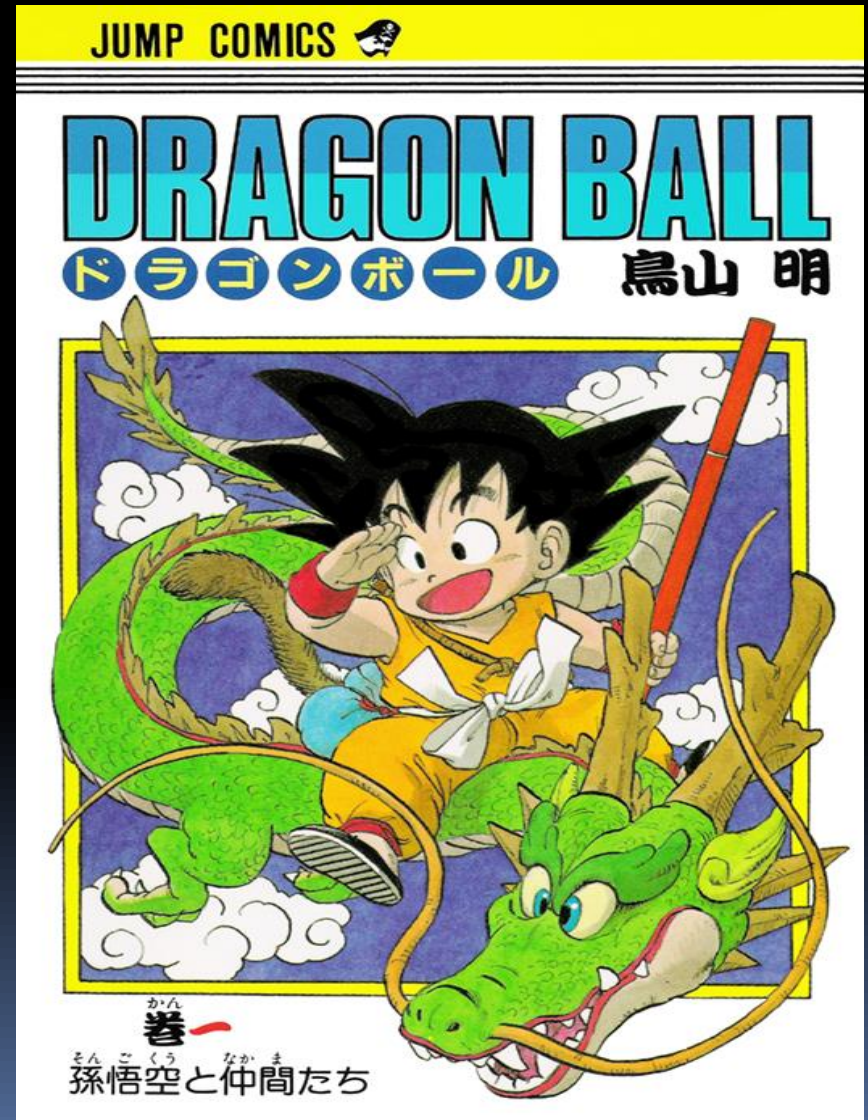
- First appeared on Manga in 1969, Anime in 1973
- Spread throughout Asia
- Robotic cat that travels back in time



# Popular Manga/Anime

## Dragon Ball

- First appeared in Shonen Jump (1984)
- Manga/Anime/ Games
- Monkey-tailed boy who fights many battles



# Popular Manga/Anime

## Full Metal Alchemist

- Since February 2002
- Manga/Anime/Game
- 2 brothers in fictional world hoping to become alchemists



# Popular Manga/Anime

## Pokemon

- Started off as computer game (1995)
- 2<sup>nd</sup> best selling video game franchise ever
- Based on insect collecting
- The name *Pokémon* is the contraction of the Japanese brand **Pocket Monsters**

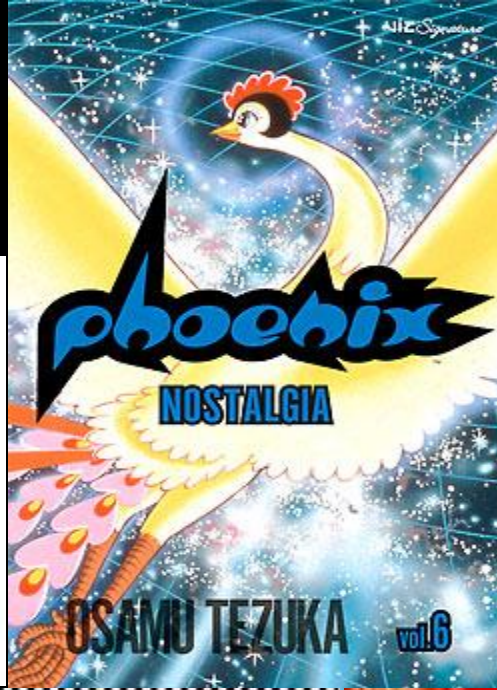


# Osamu Tezuka (1928 – 1989)

- “Father of manga”
- 150,000 pages drawn, 400 paperbacks, 500 titles of all works
- Star system
- “Large eyes” style
- Religious slant (Phoenix)



# Osamu Tezuka





# The Simba/Kimba Controversy

- Disney's *The Lion King* said to have copied Osamu Tezuka's *Kimba the White Lion*.
- Similar coming-of-age plot
- Matching characters
- Very similar visuals
- Disney never admit *Lion King* was based on *Kimba*; no further action taken

# The Simba/Kimba Controversy



# The Simba/Kimba Controversy





# Osamu Tezuka - Mermaid (1964)

