COURSE SYLLABUS
ETHNOHISTORICAL RESEARCH METHODS
ANG 6480 - W01
Spring 2011. 11:00 AM – 1:50 PM. Wednesdays
Wolfsonian museum and research center, Florida International University,
1001 Washington Avenue, Miami Beach. First Floor Class Room
Offered by the Department of Global and Sociocultural Studies
Open to all FIU Graduate Students or by Instructor Permission
Version of January 11, 2010

COURSE DESCRIPTION
Ethnohistorical research methods enable the compilation and analysis of a wide array of data sources for the production of sociocultural theories, histories, processes and contexts. The student in this course will be immersed in a variety of data sources and taught the skills to combine written texts, material objects, graphic images, interviews and ethnographic fieldnotes. Triangulation of multiple research methods builds a chronological and diachronic interpretation of source materials, validates their integrity, and places them in a social and cultural context. Through the exploration, description, organization and analysis of these data sources the trained researcher using NVivo, a specialized computer software, can bring new explanations and interpretations to the way people adapt to their changing environments in the context of globalization and modernity.

COURSE OBJECTIVES: What you should be able to do on completion of this course
1. Use sociocultural theories, methods and data for explaining globalization and modernity.
2. Efficiently locate, access and utilize collections and archives for research purposes.
3. Know the assumptions, validity and reliability of methods and techniques for the study of material objects, texts, photographs, interviews, maps, graphic images, ethnographies, etc.
4. Comfortably triangulate multiple methods for the analysis and presentation of qualitative and quantitative research.
5. Use NVivo software for project management, organization, analysis, and report writing.
6. Enhance your skills for the production of a professional journal publication.

LOCATION AND RESOURCES:
Students are encouraged to utilize their own theories, research topics and data from local, national and international archives/collections. Otherwise, FIU’s Wolfsonian collections would be the primary location for students to access sources. The world renowned collections of the Wolfsonian contain evidence of globalization processes from 1850 to 1950. These include library and material culture items for understanding the social, cultural and technological transformations in manufacturing, medicine, travel, transportation, the built environment, and the home. A comparative perspective will focus inquiry on the chronicities of modernity that affect identities, social inequalities, health and well-being.

This course was developed with support from the Andrew W. Mellon Foundation that the Wolfsonian received to enhance the academic use of the Wolfsonian collections. Students will have privileged access to over 100,000 books, works on paper, paintings, furniture and decorative design objects. Wolfsonian staff time and expertise are dedicated through this grant to support students during this semester. As students develop research topics, Museum staff would individually guide students to items of interest.
Syllabus - Ethnohistorical Research Methods

(Location Continued)
Class meets once a week in the Wolfsonian second floor conference room. One meeting will be held at the Wolfsonian storage annex a few blocks away. Between class meetings each student will become immersed in their selected data sources, guided by Wolfsonian staff. The Wolfsonian library is open on Mondays through Saturdays 9:00 to 5:00 by appointment. Free parking is available on the streets west of Washington Avenue between 7am and 6pm, Monday through Fridays. Paid parking is at meters or at the City Parking Garage two blocks north on 12th Street.

COMPUTER SOFTWARE
Each student would be trained to use NVivo software from QSR International for project management, coding, analysis, and report writing. NVivo has the capacity to digitally incorporate texts, field notes, photographs, interviews, GIS maps, audio and video as data sources. A transcription function facilitates the production of texts from video and audio files. All of these data sources are coded in ways that the researcher considers important. Codes can be categorized and recombined as themes emerge with discourse and content analysis. As the project grows in complexity, data sources can be queried for specific themes producing new hypertexts. Generation of models and matrices represent the theory and data graphically and quantitatively. NVivo software facilitates the testing of theory based hypotheses or the generation of grounded theories.

INSTRUCTOR
Dennis Wiedman, Ph.D. Anthropologist
Associate Professor. Department of Global and Sociocultural Studies.
Office: Maidique Campus, SIPA 327, 305-348-2262
Office Hours: Wednesdays following the class at the Wolfsonian,
Thursdays Mondays 1:30 to 3:30 pm or by appointment.
Email: wiedmand@fiu.edu  Web Page: www.fiu.edu/~wiedmand
Email communication should be within Blackboard. I try to respond within three days.

TECHNOLOGY AND SOFTWARE
Required: Bring Personal lap-top computer to class each time.
Operating system must have Windows XP version or later.
With minimum 1.2 GHz Pentium Processor, 1GB memory, 1 GB available hard disk space.
NVivo – Version 9. - QSR International (Use Student Package Order form in Blackboard)
Internet Explorer
Adobe Reader
Microsoft Office with Word and Excel
Optional: Bibliographic software such as Endnote

REQUIRED READINGS
Barber, Russell J, and Frances F. Berdan
1999 The Emperor’s Mirror: Understanding Cultures through Primary Sources.
Bazeley, Patricia
Schnapp, Jeffrey
Syllabus - Ethnohistorical Research Methods

Additional Selected Readings
Bernard, Russell
2006 Research Methods in Anthropology: Qualitative and Quantitative Approaches. 
Walnut Creek, CA: AltaMira Press. ISBN 13: 978-0-7591-0869-1
Hoffman, Joel M.
2002 Defining the Wolfsonian Collection through Objects, Presentations and Perceptions. 
Marinetti, F. T.
1909 Le Futurisme. Le Figaro.
Miller, Daniel
University Press.
Ryan, Gery, and Russell Bernard
Wiedman, Dennis. Editor
Wiedman, Dennis
2010a Globalizing the Chronicities of Modernity: Diabetes and the Metabolic Syndrome. 
In Chronic Conditions, Fluid States: Chronicity and the Anthropology of Illness. L. Manderson 
2010b Global Marketing of Indigenous Culture: Discovering Native America with Lee Tiger and 

COURSE REQUIREMENTS
Each class meeting we focus on specific data sources, learn an NVivo function, discuss the 
readings, and demonstrate student course projects. In-class and out-of-class exercises facilitate the 
learning experience. This is a hands-on-course where students are required out-of-class to become 
immersed in collections and archives, organize and analyze data using NVivo, and then come to 
class prepared to share that experience. Wolfsonian staff are available to assist in use of their 
collections and archives. Specific object requests need advanced notification.

A student must complete all of the course requirements in order to earn a passing grade.

1) Course Project Paper and Demonstration: This course project and final essay demonstrates 
your skills in methods and analysis for triangulating texts, objects, and graphic image primary 
 sources. Topic selection and methods are developed throughout the course. A two-page essay 
proposal that includes your research methods and data sources must be submitted by the scheduled 
date. This 15 to 20 page essay ranges from 3750 words to 5,000 words of text, not including notes 
and references cited.

During each class meeting selected students will discuss the progress of their research 
project, including insights, themes, methodological issues, analytic techniques, and NVivo 
strategies, etc.
2) **Project Presentation:** At the end of the semester each student will have 20 minutes to present their completed project to the class and visitors.

3) **Source Specialist:** Each student will become a specialist on a specific data source learning how to locate, access, organize, analyze and report on this source. The source specialist presents these at the class meeting dedicated to that data source. Special readings should be recommended by the Source Specialist for other student’s to read two weeks prior to the scheduled presentation. The source specialist also helps to answer questions and facilitates the use of this source.

4) **Exercises:** In-class and out-of-class assignments enable students to express their perspectives, course comprehension and research abilities while demonstrating their analytical, writing and presentation skills. Most exercises incorporate essential methodological techniques using NVivo features. Best scores are awarded to exercises that integrate the course presentations and readings with new research and written with perfect punctuation, format and logic.

5) **Readings Leader:** Individual students lead the discussion of the assigned weekly readings by reviewing the main points then leading a discussion of major issues. Two specific discussion points should be posted in Blackboard: Discussions by 5:00 PM on Monday evening the day prior to the class.

**Style and Format:** All written assignments and PowerPoint Presentations must use the format and style used by the *American Anthropologist*. Follow style guidelines in Blackboard:Instructions: “Writing Professional Research Papers Using the Style of the American Anthropologist.” For essays use MS Word, double space using 1 inch top, bottom, and side margins. Use Times Roman 12 point font. Endnotes and “References Cited” sections should follow text. Do not use footnotes. Simply staple pages together, do not use a binder or fancy cover. Do not use separate cover page. Place name, course title and date single-spaced on top left of first page. Name should appear on the top left of each page. Center page numbers at the bottom of the page.

**Timeliness:** When specified by the instructor both printed and electronic versions are necessary in order to receive a grade. Unless otherwise noted, printed exercises and essays are due within 10 minutes of the beginning of the class on the due date; electronic versions in Blackboard one hour before the class. Papers received after the due time, but within 24 hours receive one letter grade less than earned, thereafter they receive a letter grade reduction for each week it is late. These are not accepted after two weeks. A written note from a health practitioner is required in order not to receive reduced points.

**Classroom Etiquette:** During class time cell phones must be turned off and out of sight. Class discussions demonstrate the student's interest in the course, understanding of the materials, as well as critical thinking and verbal skills. Active, courteous and informed participation is highly desired.
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ATTENDANCE
In order to succeed in this course, students are expected to attend every class. Avoid arriving late or leaving early since this disrupts the presentation and student concentration. Course materials, exercises and discussions presented in class are the responsibility of the student. In-class exercises are the instructor’s way of providing regular feedback to students while promoting attendance.

Optional Ways to Get a Better Grade
Students who want to ensure a better grade can produce a product or plan/prototype from their course project paper. This could range from plans to a competed product, such as a museum exhibit, film, video, conference poster, etc.

ACADEMIC ETHICS
It is strictly prohibited to submit as one's own work material provided by a professional research agency, the Internet, or other persons. It is considered “plagiarism” to not cite the sources of your information. All sources must be identified in-text and in a “References Cited” section using the style of the American Anthropologist. Student’s who violate these principles receive a grade of “F” for the course. Written exercises and papers must be submitted to “Turnitin.com” for an assessment of originality. The instructor has the authority to consider academic misconduct charges that carry considerable penalties. Please consult the University student handbook for further information on plagiarism and its consequences.

WEB ASSISTED COURSE MATERIALS – CE6/Blackboard.
Regularly check CE/Blackboard for discussions, emails, exercise instructions and deadlines.

Content: Contains important course information.
Email: Send emails to selected individuals using the drop down list.
   Email the instructor only within Blackboard Email.
Discussions: Here you can send your comments to everyone in the class for discussion.
   Compose your item within a specific topic or for a new item post it in “Main.”
Announcements: This is where the instructor communicates with the students.
   It is important to read everything posted here.

Begin Blackboard by clicking on “Blackboard/CE6” from the FIU current student page.
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GRADING

<table>
<thead>
<tr>
<th>Course Points</th>
<th>Course Project</th>
<th>Project Presentation</th>
<th>Exercises **</th>
<th>Readings Leader</th>
<th>Source Specialist</th>
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<td></td>
<td>30</td>
<td>10</td>
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<td>TOTAL</td>
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Optional: Earn points up to
Product from research paper 10

** At the end of the semester the total number of points for the Exercises may be more or less than the Course Points. Exercise points are calculated using the following formula: A) Total points received divided by B) Total possible points, multiplied by C) Course Points = D) Course Points Earned. (A / B) x C = D

FINAL GRADE CALCULATION

<table>
<thead>
<tr>
<th>Grand Total Points</th>
<th>A = 95 – 100</th>
<th>C = 74 -76.9</th>
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<tr>
<td>A-</td>
<td>90 – 94.9</td>
<td>C- = 70 – 73.9</td>
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<td>B+</td>
<td>87 – 89.9</td>
<td>D+ = 67 – 69.9</td>
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<tr>
<td>B</td>
<td>84 – 86.9</td>
<td>D = 64 – 66.9</td>
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<tr>
<td>B-</td>
<td>80 – 83.9</td>
<td>D- = 60 – 63.9</td>
</tr>
<tr>
<td>C+</td>
<td>77 – 79.9</td>
<td>F = 59.9 or less</td>
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COURSE TOPICS AND READING SCHEDULE

Assigned readings are to be completed by class meeting. Beginning in week five we focus on two specific data sources each week. Dates and types of data sources may change based on those selected by students. Additional readings will be recommended by the student source specialist. NVivo exercises will specify readings in Bazeley 2007 and QSR’s 2010 NVivo 9 Fundamentals.

Week One: January 12

Course Overview
Introductions and Welcomes
Blackboard CE/6
Course Syllabus, Readings and Requirements
NVivo Introduction and Access
Topic: Course Theme of Globalization and Modernity

Week Two: January 19

Topic: Locating, Accessing and Ethically Utilizing Collections and Archives
Readings:
Barber & Berdan: Prologue & Acknowledgements xi-xiv; Introduction 3; The Scope of Ethnohistory 5-32. 36 pps.
Bazeley: Preface vii; Ch. 1. Perspectives. Pages 1-20
   Ch. 2. Starting a Project. Pages 21-38. 38 pps
   Preface. Mirko Zardini. 20-23
Wiedman 2010a. Globalizing the Chronicities of Modernity

Week Three: January 26.

Topic: Collections, Collectors, & Survivals
Readings:
Barber & Berdan - Ch. 13 Working in Archives and Elsewhere. Pages 293-302. 9 pps
Hoffman, Joel M.
Syllabus - Ethnohistorical Research Methods

Week Four: February 2. Class meets at Wolfsonian Annex. 1538 Lennox

Topic: Research Topics, Designs and Imagination

Readings:
- Barber & Berdan - Ch. 2 The Reality-Mediation Model. Pages 33-47. 14 pps
- Bazeley - Ch. 4. Working with Data. Pages 59-98. 31 pps
- Bernard – Data Management 408-412.
- Archival Research 448-450. 6 pps

Marinetti, F. T. 1909. Le Futurisme
Schnapp: (The Speeds of) History. Anthropy Vidler. 38-47
Writing/Reading. Antonio Mastruzzo. 48-57

Week Five: February 9

Data Source: Government Documents: Reports and Propaganda
Data Source: Objects. Transportation

Readings:
- Barber & Berdan - Section Introduction. Page 51. Ch. 3 Paleography. Pages 53-79. 31 pps
- Bazeley - Ch. 5. Connecting Ideas. Pages 99-130. 31 pps
- Ryan and Bernard - Techniques to Identify Themes. Field Methods 15:85-109. 24 pps
- "Frenzy." Pierre Niox. 66-73

Week Six: February 16

Data Source: Objects. Food Production, Distribution and Consumption
Data Source: Objects – Household Items.

Course Paper Proposal. Due within 10 minutes of beginning of class.

Readings:
- Barber & Berdan - Ch. 4 Calendrics. Pages 80-96. 16 pps
- Ch. 5 Linguistic Analysis. Pages 97-113. 16 pps
- Bazeley - . Ch. 6 Managing Data. Pages 131-154. 23pps
- Schnapp: Capture. Edward Dimendberg. 74-83
- "Collision." Mark Seltzer. 84-91

Week Seven: February 23

Data Source: Photos & Photography.
Data Source: Church Documents

Readings:
- Barber & Berdan - Ch. 6 Interpretation of Names. Pages 114-147. 33 pps
- Ch. 7 Source Analysis. Pages 148-177. 29 pps
- Bazeley - Ch. 7. The “pit stop”. Pages 155-176. 21 pps
- Schnapp 2009: Traffic. Marjorie Perloff 92-103
- "Production." Maria Gough 104-113

Week Eight: March 2

Data Source: Films and Videos
Data Source: Objects: Personal Items

Readings:
- Barber & Berdan - Ch. 8 Quantitative Analysis. Pages 178-201. 23 pps
- Ch. 9 Visual Interpretation. Pages 202-225. 23 pps
- Bazeley - Ch. 8. Going Further. Pages 177-210. 55pps
- Schnapp: Capital/Credit. Timothy Alborn. 114-121
- "Slow (fast) Modern." Yve-Alain Bois. 122-126
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Week Nine: March 9
Data Source: Oral Accounts, Oral Histories & Interviews
Data Source: Newspapers
Readings:
Barber & Berdan - 10 Map Interpretation. Pages 226-246. 20 pps
11 Tapping Complementary Sources of Information. Pages 247-273. 26 pps
Bernard - Ch. 9 - Interviewing 210-232. 22 pps

March 16, Spring Break – No Class

Week Ten: March 23
Data Source: Music and Sound Recordings
Data Source: Objects. Paintings and Drawings
Readings:
Bernard - Ch 16. Introduction to Qualitative and Quantitative Analysis 451-454. 4 pps
Data Matrices and Flow Charts 454-462. 8 pps
Ch. 17 - Text Analysis 463- 479. 16 pps
Schemas, Models and Metaphors 479-484. 5 pps
Discourse Analysis 484-492. 8 pps

Week Eleven: March 30
Data Source: Spatial analyses using maps, aerial imagery, and architectural drawings.
Data Source: Objects. Buildings and Cities
Readings:
Bernard – Grounded Theory, Themes and Coding 492-497. 5 pps
Content Analysis 505-521. 16 pps
Ch 18 - Qualitative Analysis II: Models & Matrices 522-548. 26 pps
Ch 19 - Univariate Analysis: 549-584. 35 pps.
Hypothesis testing 584-593. 9 pps

Week Twelve: April 6
Data Source: Organization Documents: Institutions, Corporations
Data Source: Objects: Advertisments & Brochures

Week Thirteen – April 13
Data Source: Ethnographies and Ethnographic Collections
Data Sources: Censuses
Course Project Papers due. Printed within 10 minutes of beginning of class and electronically by noon.
Student Presentations

Week Fourteen – April 20
Student Presentations:

Assessment Week – Week of April 27.
Student Presentations - if necessary.