

COMMUNICATION THEORY SPC3210

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TEXTBOOK

TBA

COURSE DESCRIPTION

Each day the decisions we make, the media we consume, and the relationships we experience can be enriched and explained by communication theory. By developing an understanding of a variety of key concepts and theories of human communication, students will achieve an understanding that permits a more flexible, useful, and discriminating interpretation of human communication events.

LEARNING OUTCOMES

Upon completion of the course, you should be able to demonstrate an understanding of the following:

- Demonstrate knowledge of intrapersonal communication theory and its application as related to self-concept and listening skills.
- Understand the process nature of interpersonal communication and the theory underlying the application of effective listening, nonverbal communication, and creation of effective messages—in various contexts including gender communication and intercultural communication.

- Demonstrate understanding of small group theory and processes as it relates to conflict resolution and team building.
- Demonstrate an appreciation of intercultural communication skills and theory. Various cultures will be compared and contrasted to become aware of the similarities as well as the differences. Through this knowledge an appreciation of different communication styles will develop.
- Demonstrate knowledge of public address and the various delivery and organizational methodologies used in effectively getting a message across to a broad audience.
- Demonstrate understanding of organizational communication in the workplace and theories related to leadership dynamics.
- Demonstrate knowledge of mass communication, specifically the theories of human thinking related to persuasion and the organization of such messages.

INSTRUCTOR EXPECTATIONS AND POLICIES

Expectations for performance in a fully online course are the same as for traditional on-campus courses; in fact, a fully online course generally requires a higher degree of time-management, self-motivation, and self-discipline than on-campus courses.

- In order to be successful in this fully online course, you will be expected to:
 - Purchase the textbook within the first week of class.
 - Follow instructions and ask questions when you are uncertain of the course material.
 - Create a calendar consisting of the assignments and their respective due dates.
 - Access the course daily to check for messages from your instructor.
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POLICY FOR ASSIGNING AN INCOMPLETE “I” GRADE

An incomplete grade is a temporary symbol given for work not completed because of serious interruption not caused by the student's own negligence. An incomplete must be made up as quickly as possible but no later than two consecutive semesters after the initial taking of the course or it will automatically default to an "F" or the grade that the student earned in the course. There is no extension of the two semester deadline. The student must not register again for the course to make up the incomplete. Students who have incomplete grades on their records must remove the incomplete by the end of the fourth week of the term in which they plan to graduate. Failure to do so will result in a cancellation of graduation.

Incompletes are awarded only if the student has completed most of the course work. If a student misses a significant portion of the course work, he/she should drop the course. If the drop period has ended, the student may petition for a withdrawal—this requires the student to un-enroll in all of their courses for that semester. Incompletes are not to be used because a student took on too many credits and they cannot complete everything that is now required of them.

In such cases where the course instructor determines that it appropriate to award a student a grade of "I" (incomplete), the following steps must be followed.

Using an Official University Form the course instructor will report the following:

- The grade earned by the student to date
 - The missing work and the percentage of the final grade it represents (this requires the details of the specific missing assignment)
 - The date the instructor expects the missing work to be submitted or in the case of an examination made up.
 - The justification for awarding the grade of "I"
 - Have the student sign the form.
 - Submit this form to the Department Chair and Dean and maintain a copy for instructor records and provide a copy for the student.
 - Upon satisfying the requirements for a grade the instructor will sign off on the form and attach it to the change of grade form she or he will submit.
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ALL ASSIGNMENT DEADLINES

The departmental and course policies governing the acceptance of late assignments were adopted for the purpose of ensuring each student in the course is treated fairly and held to the same objective standards. The department, in adopting the late assignment policy, concluded that it was reasonable for students enrolled in an online class to be responsible for the following:

- Understand and to respect an assignment's posted due date;
- Read and to abide by the course policies posted within syllabus

As such, requests for extensions related to the mismanaging of one's time, unfamiliarity with course policies contained within the syllabus, and/or not following an assignment's posted submission instructions are not compelling reasons for an instructor to grant an extension and will, therefore, be denied.

Extension requests accompanied with proper documentation for medical emergencies or technical problems directly attributable to FIU are reviewed by your instructor or the Department Chair on a case-by-case basis. Requests without documentation will be denied. The decision to grant an extension based on technical problems or medical/family emergencies will be determined based on the documentation provided along with the request.

- All technical problems must be reported to FIU's Technical Support prior to an assignment's deadline. Once a student reports a technical problem, FIU Technical Support investigates and makes a recommendation to the instructor. Technical problems attributable to your own computer or your ISP --internet service provider-- are not sufficient grounds for granting extensions.
- All documentation related to medical emergencies must be dated, signed by a licensed medical professional, and contain the licensed medical professional's contact number. It is expected that such documentation will be submitted no later than one week after the assignment's due date. Supporting medical documentation is always kept confidential.

Once again, the departmental policies and procedures were adopted for the purpose of ensuring that all students in a class are treated fairly and are evaluated using the same objective standards. Your understanding and cooperation are both greatly appreciated.

EXPECTATIONS OF THIS COURSE

This is an online course, meaning that most of the course work will be conducted online (It may require an on-campus midterm or final exam). Expectations for performance in online courses are the same as for traditional courses; in fact, online courses require a degree of self-motivation, self-discipline, and technology skills that can make them more demanding for some students.

Online courses are not independent study courses. You will be expected to interact online with the professor and your fellow students; to do assignments; to meet deadlines; and in many classes, to work in virtual groups. In some online courses, you may be required to come to campus to take midterms and exams.

FLORIDA INTERNATIONAL UNIVERSITY STUDENT CODE OF STANDARDS

A University is a learning community following a tradition more than 1,000 years old. Florida International University is such a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas, and community service. As a member of this community:

I will respect the tradition of academic inquiry, the University's rules of conduct, and its mission.
I will respect the opinions and differences of all members of the FIU community.
I will practice civility and demonstrate conduct that reflects the values of the institution.
I will be diligent and honest in my personal and academic endeavors.

The FIU Student Handbook outlines the Student Code of Conduct regarding students with disruptive behavior.

ACADEMIC MISCONDUCT

Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas, and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of the University. All students are deemed by the University to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook. This Code of Academic Integrity was adopted by the Student Government Association on November 28, 2001 and reflects the values articulated in the Student Code of Standards.

All students are deemed by the university to understand that if they are found responsible for academic misconduct, they will be subject to the Code of Academic Integrity's procedures and sanctions, as outlined in the FIU Student Handbook. Students have the right to due process in all disciplinary situations. For additional information concerning student rights and responsibilities, please contact FIU's Office of Student Conduct and Conflict Resolution.

Academic misconduct will not be tolerated in this class. Ignorance of the law is no excuse. Violations of academic integrity will be punished. These violations involve the use of any

method or technique enabling you to misrepresent the quality or integrity of any of your university related work.

TURNITIN.COM

All written assignments must be submitted to Turnitin.com by the posted deadline. Assignments submitted by any other means or after the deadline will not be evaluated without proper supporting documentation.

The first week of this course you will be required to register with Turnitin.com. The Class ID and Password will be posted in the Discussion Forum.

Once your assignment has been uploaded successfully to Turnitin.com, you will receive a confirmation receipt. Please keep this confirmation number for future reference. Within a few hours your assignment will also be assigned an originality/similarity percentage.

Within two weeks after the assignment's deadline has passed you will receive written feedback on your assignment. The written comments on your assignment are accessible using the GradeMark function within Turnitin.com. If you do not know how to access the written comments using the GradeMark function, please review pages 15-16 of the Turnitin.com Student Manual: http://www.turnitin.com/static/pdf/tii_student_guide.pdf

STUDENT CODE OF STANDARDS

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UNIVERSITY LEARNING CENTER

The FIU University Learning Center is available on both campuses to support you. They provide personalized attention tailored to your needs in a user-friendly environment that includes online support. You can get help writing a paper, reading more efficiently and increasing textbook comprehension, or even creating an individualized learning plan. The center is located in PC 247 (305-348-2180) on the main campus and at ACI 160 (305-919-5927) on the Biscayne Bay campus. Find them online at <http://learningcenter.fiu.edu>.

DISABILITY CLAUSE

Students with disabilities, as defined by law, have the right to receive needed accommodations if their disabilities make it difficult to perform academic tasks in the usual way or in the allotted time frame. In order to receive accommodation, however, students with must register with Disability Resource Center:

University Park Campus, GC 190
Voice: (305) 348-3532
TTY: (305) 348-3852
Fax: (305) 348-3850
Email: drcupgl@fiu.edu

RELIGIOUS HOLIDAYS

The University's policy on religious holy days as stated in the University Catalog and Student Handbook will be followed in this class. Any student may request to be excused from an online class to observe a religious holy day of his or her faith.

POLICIES AND PROCEDURES

As a college, we care about and enforce the Policies and Procedures as they are important to the quality of the education we are providing to you. Details on FIU Policies can be found at:

<http://moodle.fiu.edu/course/view.php?id=37>

FORUM

It will be used for class discussions and other postings of general interest that are directly related to the course. Everyone can read Discussion Forum postings; therefore, do not post private information.

QUIZZES/EXAMS

Important information regarding quizzes:

- If a quiz/exam has a time limit; all questions must be answered and **submitted before** the time expires. Exceeding your time limit will give you an automatic grade of zero (0).

POSTING OF QUIZ GRADES:

For security purposes quiz scores will not be released until after the quiz date has expired.

PRACTICE QUIZZES

In order to mitigate any issues with your computer and online assessments, it is very important that you take the “Online Learning Practice Quiz” from each computer you will be using to take your graded quizzes and exams. It is your responsibility to make sure your computer is compatible with Moodle (<http://moodle.fiu.edu/>) and that it meets the minimum hardware requirements (http://online.fiu.edu/future_whats_required.html).

SUBMITTING ASSIGNMENTS

All written assignments must be submitted in TWO places:

- Turnitin.com
 - Assignment link located in the Course Tools menu.
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COURSE CONTENT

Please read the weekly calendar carefully. You are fully responsible for completing the assignments by the assigned dates. This requires that you read ahead as some assignments may take you more time and research than others.

This course will consist of the following assignments:

- **Weekly Assignments:** Upon completing the assigned reading you will submit the weekly assignments. They will be graded on a pass/fail basis and comprise 20% of your grade. If you pass the assignment, you will receive a 10. If you fail the assignment you will receive a 0. No two individuals will have identical questions. You will be asked questions that define concepts in the text and case studies as they relate to the text. **The weekly assignments open at 5:00 a.m. on the assigned day. You can enter the assignment as often as you wish during the availability period. These assignments are all due by 11:55pm on the assigned day.**
- **Paper:** You will write a 5-7 page paper comparing and contrasting 2 distinctive theories. How are they different, how are they similar, and why is it that they are both valid theories related to the way humans communicate with each other everyday. This assignment is worth 30% of your grade.
- **Exams:** There will be 2 exams throughout the semester. Each will be a combination of multiple choice and true/false. There will be 50 questions. Each exam will be timed and no two exams will be alike. Exams are to be **completed by 11:55PM on the assigned dates**. Each exam is worth 25% of your grade. You will have 90 minutes to complete the exam. You have one chance to take the exam, so make sure you are prepared. **You can only open the exam once. Closing the exam does not stop your time.**

GRADING

Weekly Assignments	20%
Paper	30%
2 Exams (25% each)	50%

Letter Grades	Range	Letter Grades	Range	Letter Grades	Range
A	100-94	B-	83-80	D+	69-67
A-	93-90	C+	79-77	D	66-64
B+	89-87	C	76-74	D-	63-60
B	86-84	C-	73-70	F	59-0

COURSE CALENDAR

Topic	Reading	Assignment
Online Intro	Overview	Weekly Assignment 1 Due
Chapters 1 & 2	Overview	Weekly Assignment 2 Due
Chapters 3 & 4	Overview	Weekly Assignment 3 Due
Chapter 5 & 6	Overview	Weekly Assignment 4 Due
Chapter 7	Overview	Weekly Assignment Due
Exam 1	Overview	<p>Exam 1: Chapters: 1-7</p> <p>The exam is available from 5:00 am 11:55 pm. You will have a total of 90 minutes to complete the entire exam. There are 50 questions. Each question is worth 2 points.</p> <p>If you have any technical questions or if you experience technical difficulties while taking the exam, please contact technical support at online@fiu.edu</p>
Chapters 9 & 11	Overview	Weekly Assignment 6 Due

Chapter 14	Overview	Weekly Assignment 7 Due
Chapter 22	Overview	Weekly Assignment 8 Due
Chapters 23 & 24	Overview	Weekly Assignment 9 Due
Chapters 26 & 27	Overview	Weekly Assignment 10 Due
Exam 2	Overview	<p>Exam 2: Chapters: 9, 11, 14, 22, 23, 24, 26 & 27</p> <p>The exam is available from 5:00 am 11:55 pm. You will have a total of 90 minutes to complete the entire exam. There are 50 questions. Each question is worth 2 points.</p> <p>If you have any technical questions or if you experience technical difficulties while taking the exam, please contact technical support at online@fiu.edu</p>
Paper Due	Overview	Paper Due