

COURSE: FIN 3403 – FINANCIAL MANAGEMENT

SECTION: RVC / RVG **REFERENCE:** 15179 / 34673

TERM: SPRING 2017 **DATES:** 1/09/2017 - 4/24/2016

CLASS: FULLY ONLINE

LOCATION: FULLY ONLINE

INSTRUCTOR: JIM KEYS

HOME PAGE:

http://faculty.fiu.edu/~keysj/Jim Keys - Home Page.pdf

CONTACT INFORMATION

Instructor • Jim Keys
Office • RB 229B, MM Campus
Email • keysj@fiu.edu

· Syllabus ·

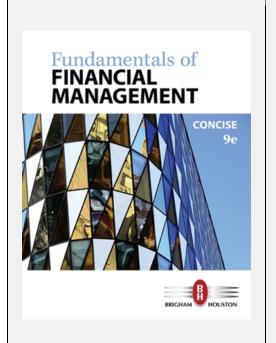
http://faculty.fiu.edu/~keysj/fin3403syl S17 Online.pdf

	Monday	Tuesday
Office Hours	10:00AM – Noon	2:30PM – 4:30PM
	2:30PM - 4:30PM	2.30FIVI — 4.30FIVI

Office Phone • (305) 348-3268 Finance Department • RB 210 | (305) 348-2680 Fax • (305) 348-4245

You are free to visit my office any time you are on campus, an appointment is not necessary.

TEXTBOOK AND MINDTAP™ ACCESS



Fundamentals of Financial Management, Concise 9th Edition

Eugene F. Brigham | Joel F. Houston

ISBN: <u>9781305635937</u> ©2017 Cengage Learning

Items included in the Textbook Bundle/Package:

- 1. Fundamentals of Financial Management Concise (Loose-Leaf)
- 2. MindTap™ Printed Access Code (Includes ebook)

Purchase Bundle From Cengage: Click Here (9781337205443)

MindTap™ Course Key: MTPN-BV0P-0SGD

MindTap™ Web Address:

https://login.cengagebrain.com/course/MTPN-BV0P-0SGD

Student Companion Site: Click Here

COURSE PREREQUISITES

Please review information about prerequisites for this course: ACG 3301, STA 2023 or STA 2122, and

MAC 2233 or MAC 2311, or equivalents with a grade of 'C' or higher, minimum 45 credit hours earned, UGBU standing.

COURSE DESCRIPTION AND OBJECTIVES

FIN 3403 is the core finance course required of all business majors and it serves as the basis for all other courses in the area of finance as well as providing the basic tools that every business student will need to be successful in their chosen career. Emphasis is placed on the underlying principles and practices and how they relate to the decision-making process faced by a financial manager charged with the objective of shareholder wealth maximization and value creation. Although the focus is on corporate decision-making, the knowledge and skills obtained in this course will also aid the student with personal financial and small business decision-making.

COURSE LEARNING OUTCOMES

- Explain the concept of shareholder wealth maximization and how it relates to other possible objectives of the firm's management as well as the nature of the agency relationship inherent in the corporate structure.
- Describe how interest rates are determined and the role played by financial markets and institutions in the global financial system.
- Apply the concepts of compounding and discounting and utilize these tools to calculate the future value and
 present value of lump sums, annuities, and uneven cash flow streams and in addition calculate the value of
 other variables such as the interest rate, time period, and periodic payment.
- Calculate the expected rate of return and risk of an individual investment as well as a portfolio of assets, including concepts and measurements such as standard deviation, correlation, diversification, and the CAPM (Capital Asset Pricing Model).
- Explain the determinants of intrinsic value and utilize these concepts to determine the value and yields of bonds and preferred and common stocks.
- Calculate various measures of project profitability using traditional capital budgeting techniques including Payback Period (PB), Net Present Value (NPV), Internal Rate of Return (IRR), and Modified Internal Rate of Return (MIRR).
- Analyze the concept of the cost of capital and how it is affected by the firm's capital structure and apply these concepts to capital budgeting decision making and dividend policy.
- Utilize the information included in the income statement and balance sheet, discuss the importance of the cash flow statement and explain the difference between accounting net income for the firm and cash flow; analyze a firm's financial performance using financial ratio analysis.
- Distinguish between business and financial risk and discuss the analytical framework used to determine the optimal capital structure.
- Describe the risk-return trade off involved in working capital management and explain how firms choose appropriate levels of working capital and sources of short term financing.

MAJOR AND CURRICULUM STUDENT LEARNING OUTCOMES TARGETED

Apply critical thinking skills to complex business problems including: Identifying and evaluating relevant issues and information; generating and evaluating possible solutions to problems. Use quantitative analytical skills to: Identify and analyze material factors that are involved in business problems; determine and apply appropriate problem solving techniques to business problems. Use information technology as a tool to perform essential business tasks.

TEACHING METHODOLOGY

The structure of an online class makes your individual study and preparation extremely important. You should read and be familiar with the material in the assigned chapter and attempt to solve some problems before viewing the recorded lectures. The lectures will focus on the more difficult aspects of each chapter and on problems and concepts that deal with the material. After viewing the recorded lectures, you should review your notes and in the process work additional relevant problems and questions at the end of the chapter. There are additional resources available in MindTap™ that many students will find helpful.

Suggested study procedures:

- Access the Textbook folder in **MindTap™** for the reading content. Before viewing the recorded lectures and prior to reading the chapter, complete the "**Why Is This Important to Me**" survey (graded) by the deadlines posted in the Course Calendar.
- Utilize the (non-graded) assessments and resources in the MindTap™ Reader (Quizzes, ConceptClips, Problem Walkthroughs, Videos, Notes, etc.) to enhance your understanding of the material.
- Review the Self-Test Questions and Problems found at the end of each Chapter. Solutions are found in Appendix A of the text for the selected chapter.
- Assemble exam-type questions using the Adaptive Test Prep app in MindTap for each section of the textbook. Review your results, including the question rationale, and focus on problem areas.
- Practice Assessments and Resources

 Access the Practice Assessments and Resources folder in MindTap™ for practice problems and cases, exam-type questions, Excel spreadsheets, and lecture notes (see below for more details).
- Access each chapter's Graded Assessments folder in MindTap™ and complete the two Homework Assignment Sets **Graded Assignment** and **Graded Problem Set** (see below for more details) by the due dates listed in the Course Calendar. Prepare for and take the online **Exams** as scheduled in the Course Calendar (Note: Any and all exams can be taken on-campus with the live class).
- Track your progress and grades for all assignments (graded and ungraded) using the Progress tab in MindTap™.
- Employ the library of learning apps (MindApps) accessible via the MindApp bar in MindTap™ to customize your learning experience, including the **Adaptive Test Prep** app which enables the student to practice exam-type questions.
- Utilize the services of the course Teaching Assistant (TA); visit the Finance Department office in RB 210 for schedule and availability.
- Post your questions in the Discussion Forum in Blackboard and view previously answered questions.
- Use Course Mail in Blackboard, my FIU email address (keysj@fiu.edu), or visit during office hours to communicate privately.

MINDTAPTM

MindTapTM is a fully online, highly personalized learning experience, combining readings, multimedia, activities, and assessments into a singular Learning Path. The MindTapTM course is enriched through a library of learning apps called MindApps accessible via the MindApp bar. Examples of apps include homework solutions, text-to-speech, dictionary, web video, social media integration, and more. The MindTapTM learning path begins by engaging students in the content by showing its relevance to their own lives. It then continues the progression of learning with a new, interactive eReader and valuable videos providing students with on-demand problem-solving examples. Continuing on in each chapter, MindTapTM then provides practice opportunities complete with immediate, written feedback, before finally asking students to move on to complete their graded homework assignments.

MINDTAP™ PRACTICE ASSESSMENTS AND RESOURCES

There are a number of resources in MindTap™ that will help you to learn the material and prepare for exams.

Preparing for Finance - Calculator tutorials (HP-10BII+ and TI-BAII Plus) and prerequisite review material in the areas of Accounting, Economics, Math, and Statistics.

Interactive Reader with ConceptClips and Quizzes - In addition to eReader tools that allow students to capture highlights and notes in a common location for easy review, an app that will read the text aloud to them, and

embedded practice quizzes, students will find interactive tools (ConceptClips) that support learning key financial terminology.

Practice Assessments and Resources - Includes Blueprint Problems and Finance in Action question sets designed to deepen your understanding and appreciation of core financial concepts. Problem Walkthroughs further explain difficult concepts and homework roadblocks by walking students through solving problems similar to those in the text from start to finish. Problem solutions are provided using each of the following methods, where appropriate: A formulaic approach, solving with a financial calculator, and solving using Excel.

Adaptive Test Prep - Students decide how many quiz questions they want to review, and the app generates a preparatory quiz -- using questions similar to exam questions. The app provides students with feedback on every question, and students can continue practicing until they feel confident about taking the exam.

MINDTAP™ GRADED ASSIGNMENTS

There are three types of graded assignments that you will take in MindTap™. You will have a limited number (3) of attempts and all of the graded assignments have firm deadlines (see below). Before taking a graded assessment, it is recommended that you read the chapter, ask questions, and use additional resources (see below) to prepare. Your assignment grade will be based upon the total points that you accumulate out of the total points available.

Why Is This Important To Me?

Students, particularly non-Finance majors, commonly wonder why it's important for them to learn and understand certain concepts in corporate finance. By beginning the learning path for each chapter with "Why is this Important to Me?" MindTapTM sets the stage for students to understand how the topics covered in that chapter will have a direct, positive impact in their own lives – thus more effectively engaging them in the material to follow.

Each chapter that we cover will have a "Why is this Important to Me?" assignment/survey in which participation points are awarded upon completion. Deadlines will be indicated in the Course Calendar (below) and are firm.

Graded Problem Set

Most chapters that we cover will have an assignment taken from the Problems section at the end of each chapter of the text. The problems will be the same as found in the text although the numbers will change with each attempt. You will be given three attempts for each problem and the highest grade will be recorded for grading purposes. Deadlines will be indicated in the Course Calendar (below) and are firm. **Note:** Submit each question individually!

Graded Assignment

Each chapter that we cover will have an assignment which will include both quantitative and qualitative (conceptual) items. You will be given three attempts for each problem and the highest grade will be recorded for grading purposes. Deadlines will be indicated in the Course Calendar (below) and are firm. **Note:** Submit each question individually!

Exams

There will be three exams for the semester, with each exam covering five chapters. The exams are closed book but a formula sheet and calculator are allowed. The exam window in MindTap will be indicated in the Course Calendar (below) and are firm. If you take an exam online, you will be required to use and pay (\$15 each exam) for Remote Proctor Now – RPNow (see below). You are also allowed (and encouraged) to take any exam in person with the Tuesday (9:30AM) on-campus class in CBC 155.





Remote Proctor Now (RPNow) is a self-service model for secure online examination delivery and identity verification. Using a standard computer webcam with an internet connection, students can take a proctored exam online conveniently and affordably (\$15 each exam).

Link to RPNow Exam Site: http://fiu.remoteproctor.com		
RPNow Introduction	RPNow Guide	
RPNow Policy for Online Exams	RPNow Payment Instructions	

DISABILITY NOTICE

If you have a disability and need assistance, please contact the Disability Resource Center (University Park: GC190; 305-348-3532) (North Campus: WUC139, 305-919-5345). Upon contact, the Disability Resource Center will review your request and contact your professors or other personnel to make arrangements for appropriate modification and/or assistance.

RELIGIOUS HOLIDAYS

The University's policy on religious holidays as stated in the University Catalog and Student Handbook will be followed in this class. Any student may request to be excused from class to observe a religious holy day of his or her faith.

FINANCIAL CALCULATOR AND TIME VALUE OF MONEY RESOURCES

	Hewlett-Packard		
	Financial: HP-10bII+ • HP-12C • HP-17bII+		
Calculators with financial functions:	Texas Instruments		
	Financial: BAII Plus • BAII Plus Professional		
	Graphing / Financial: TI-83 · TI-84		
Financial calculator	http://www.tvmcalcs.com/		
Tutorials and Guidebooks:	http://faculty.fiu.edu/~keysj/Other_Resources.htm		
How to choose a financial calculator:	http://www.tvmcalcs.com/calculators/financial_calculator_recommendations		
Time value of money formula sheet:	http://faculty.fiu.edu/~keysj/TVM_Formulas_Brigham.pdf		
Time value of money interest tables:	<u>FV</u> • <u>FVA</u> • <u>PV</u> • <u>PVA</u>		
Business Finance Online (online calculators)	http://www.zenwealth.com/businessfinanceonline/Calculators.html		

RULES, POLICIES, AND ACADEMIC MISCONDUCT

Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas, and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of the University. All students are deemed by the University to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook.

It is expected that interactive learning and teaching will enrich the learning experience of all students, and that each student will work in partnership with the professor to create a positive learning experience for all. Student engagement is a necessary condition for an effective learning experience, and includes contributions to debate and discussion (if any), positive interaction with others, and an enthusiastic attitude towards inquiry. Everyone is expected to be a positive contributor to the class learning community, and students are expected to share the responsibility of teaching each other. By taking this course I promise to adhere to FIU's Student Code of Academic Integrity. For details on the policy and procedure <u>click here</u>.

Exam Conduct: No computers, cell phones, PDA's, iPods, or other electronic devices will be permitted to be out or accessible during exams. The Exams are multiple choice/fill-in-the-blank and are not comprehensive although some material will carry through. There will be three exams given throughout the term. Formula sheet(s) will be allowed for each exam. Further instructions will be provided in MindTap and on the Blackboard Discussion Forum before each exam.

Exam Policy: You must take each and every exam at the date and time announced. Failure to do so will result in zero credit for that exam. This includes the final exam. Any deviation from this policy because of illness or emergency must be cleared in advance and supported with the appropriate written documentation. Absolutely no incomplete grades or make-up examinations will be given if these policies are violated. In cases of medical or catastrophic emergencies, please contact the <u>Registrar's Office</u> to apply for a Late Drop or Refund.

COURSE REQUIREMENTS AND ASSESSMENT WEIGHTS

COURSE REQUIREMENTS	WEIGHT
Exam #1 (see Course Calendar in person or online using RPNow)	25%
Exam #2 (see Course Calendar in person or online using RPNow)	25%
Exam #3 (see Course Calendar in person or online using RPNow)	25%
Assignments in MindTap™ (see Course Calendar for due dates)	25%
TOTAL	100%

GRADING SCALE POLICY

90 - 100	Α	80 - 83	В	70 - 73	С
87 - 89	A-	77 - 79	B-	60 - 69	D
84 - 86	B+	74 - 76	C+	0 - 59	F

All grades will be posted in the Discussion Forum in Blackboard under your personal code. Calculate your personal code by going to http://business.fiu.edu/cba/index.cfm and entering your **FIU Panther** ID number.

Note: For all FIU students admitted to the College of Business for the Fall 2016 and later terms, the following apply. Earn a "C" in all upper-division Business Core Courses. Each of the nine upper-division Business Core Courses cannot be attempted more than three times. Drops after the add/drop period, which result in a DR grade, are considered an attempt in the course and count as an unsuccessful enrollment.

COURSE CALENDAR

			Due Dates For MindTap™ Assignments		Business
Date	Chapter	Topic(s)	Why Is This Important To Me?	Graded Problem Sets and Assignments	Finance Online*
January 9	Syllabus	An Overview of Financial Management			
	1, 2	Financial Markets and Institutions			
January 16	3, 4	Financial Statements, Cash Flows, and Taxes Analysis of Financial Statements		apters 1, 2 (11:59PM) Important To Me?	BFO BFO
January 23	4, 4A, 5	Analysis of Financial Statements The Time Value of Money (lump sums)		apters 3, 4 (11:59PM) Important To Me?	<u>BFO</u>
January 30	5	The Time Value of Money (annuities and uneven cash flows)		hapter 5(11:59PM) Important To Me?	
February 4 – 6 (Online)	1 - 5	Exam #1		Chapters 1 – 5 (11:59PM)	
February 7 (In Person)	1 - 5	CBC 155 9:30AM ~ 12:15PM	Problem Set	s and Assignments	
February 13	6, 7	Interest Rates Bonds and Their Valuation	DUE DATE: Chapter 6 (11:59PM) Why Is This Important To Me?		<u>BFO</u>
February 20	7, 7A, 7B, 7C, 8	Bonds and Their Valuation Risk and Rates of Return	DUE DATE: Chapter 7 (11:59PM) Why Is This Important To Me?		<u>BFO</u>
February 27	8, 8A, 9, 9A	Risk and Rates of Return Stocks and Their Valuation	DUE DATE: Chapters 8, 9 (11:59PM) Why Is This Important To Me?		<u>BFO</u>
March 6	10, 10A	The Cost of Capital	DUE DATE: Chapter 10 (11:59PM) Why Is This Important To Me?		
March 13 - 18		SPRING BREAK			
March 20 March 18 – 20		DROP	DATE		
(Online)	6 - 10	Exam #2	SOFT DUE DATE: Chapters 6 – 10 (11:59PM) Problem Sets and Assignments		
March 21 (In Person)	6 - 10	CBC 155 9:30AM ~ 12:15PM			
March 27	11	The Basics of Capital Budgeting	DUE DATE: Chapter 11 (11:59PM) Why Is This Important To Me?		<u>BFO</u>
April 3	12, 12A-F, 13, 13A	Cash Flow Estimation and Risk Analysis Capital Structure and Leverage	DUE DATE: Chapters 12, 13 (11:59PM) Why Is This Important To Me?		
April 10	14, 14A	Distributions to Shareholders: Dividends and Share Repurchases	DUE DATE: Chapter 14 (11:59PM) Why Is This Important To Me?		
April 17	15, 15A, 15B	Working Capital Management	DUE DATE: Chapter 15 (11:59PM) Why Is This Important To Me?		
April 22 – 24 (Online)	11 - 15	Exam #3	FINAL DUE DATE: Chapters 1 – 15 (11:59PM) Problem Sets and Assignments		
April 25 (In Person)	11 - 15	CBC 155 9:45AM ~ 11:45AM			

 $^{*\}underline{\mathbf{BFO}}$ – Business Finance Online covers corporate finance topics and includes many useful online calculators.

How to access your MindTap™ course

FIN 3403 - Financial Management - Spring 2017 Online Sections RVC / RVG - Reference #15179 / 34673

Instructor: Jim Keys

Purchase Link: http://services.cengagebrain.com/course/site.html?id=1576977

Start Date (for MindTap access): 01/04/2017

What is MindTap?

MindTap empowers you to produce your best work – consistently.

MindTap is designed to help you master the material. Interactive videos, animations, and activities create a learning path designed by your instructor to guide you through the course and focus on what's important. Get started today!

Registration

- 1. Connect to https://login.cengagebrain.com/course/MTPN-BV0P-0SGD
- 2. Follow the prompts to register your MindTap course.

Payment

After registering for your course, you will need to pay for access using one of the options below:

Online: You can pay online using a credit or debit card, or PayPal.

Bookstore: You may be able to purchase access to MindTap at your bookstore. Check with the bookstore to find out what they offer for your course.

Free Trial: If you are unable to pay at the start of the semester you may choose to access MindTap until 11:59 PM on 01/18/2017 during your free trial. After the free trial ends you will be required to pay for access.

Please note: At the end of the free trial period, your course access will be suspended until your payment has been made. All your scores and course activity will be saved and will be available to you after you pay for access.

If you already registered an access code or bought MindTap online, the course key to register for this course is:

MTPN-BV0P-0SGD

System Check

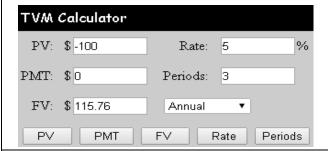
To check whether your computer meets the requirements for using MindTap, go to

http://ng.cengage.com/static/browsercheck/index.html

Please Note: The System Check is also accessible in the drop down box next to your name located in the upper right corner of your MindTap page.

http://faculty.fiu.edu/~keysj/MindTap_CourseKey_Spring_2017_Online.pdf

	71/04	Annual	Non-Annual	Continuous
#	TVM	Compounding/Discounting	Compounding/Discounting	Compounding/Discounting
1	Future Value of a Lump Sum (<u>FVIF _{I,N}</u>)	$FV_{N} = PV(1+I)^{N}$	$FV_{N} = PV \left(1 + \frac{I}{M}\right)^{(M*N)}$	$FV_{N} = PV(e)^{(I^*N)}$
2	Present Value of a	$PV = \frac{FV_{N}}{(1+I)^{N}}$	$PV = \frac{FV_N}{\left(1 + \frac{I}{M}\right)^{(M^*N)}}$	$PV = \frac{FV_N}{(e)^{(l^*N)}}$
	Lump Sum (<u>PVIF_{I,N}</u>)	$PV = FV_{N}(1+I)^{-N}$	$PV = FV_{N} \left(1 + \frac{I}{M}\right)^{-(M^{*}N)}$	$PV = FV_N(e)^{-(I^*N)}$
3	Effective Annual Rate Given the Nominal Rate	EFF%=I _{NOM}	$EFF\% = \left(1 + \frac{I_{NOM}}{M}\right)^{M} - 1$	EFF% = (e) ^l - 1
4	Solve for the Time Period (lump sums)	$N = \frac{\ln\left(\frac{FV_N}{PV}\right)}{\ln(1+I)}$	$N = \frac{\ln\left(\frac{FV_N}{PV}\right)}{M^* \ln\left(1 + \frac{I}{M}\right)}$	$N = \frac{\ln\left(\frac{FV_N}{PV}\right)}{I}$
5	Solve for the Interest Rate (lump sums)	$I = \left(\frac{FV_N}{PV}\right)^{\left(\frac{1}{N}\right)} - 1$	$I = M \left[\left(\frac{FV_N}{PV} \right)^{\left(\frac{1}{(M^*N)} \right)} - 1 \right]$	$I = \frac{\ln\left(\frac{FV_N}{PV}\right)}{N}$



Time Value of Money Calculator

This online calculator works similarly to the Time Value of Money functions of the HP 10BII and TI BA II Plus calculators.

 $\underline{http://www.zenwealth.com/BusinessFinanceOnline/TVM/TVMCalculator.html}$

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Legend		
I = the nominal, or annual percentage rate (APR)	N = the number of periods in years	
M = the number of compounding/discounting periods per year	EFF% = the effective annual rate	
In = the natural logarithm; the logarithm to the base e	e = the base of the natural logarithm \approx 2.71828	
PMT = the periodic payment or cash flow	Perpetuity = an infinite annuity	

#	TVM	Annual Compounding/Discounting	Non-Annual Compounding/Discounting	
6	Future Value of an Annuity (<u>FVIFA _{I,N}</u>)	$FVA_{N} = PMT \left[\frac{(1+I)^{N} - 1}{I} \right]$	$FVA_{N} = PMT \left[\frac{\left(1 + \frac{I}{M}\right)^{(M+N)} - 1}{\frac{I}{M}} \right]$	
		$FVA_{due} = FVA_{ordinary} (1+I)$	$FVA_{due} = FVA_{ordinary} \left(1 + \frac{I}{M}\right)^{M}$	
	Present Value of an Annuity (PVIFA I,N)	$PVA_{N} = PMT \left[\frac{1 - \frac{1}{(1+I)^{N}}}{I} \right]$	$PVA_{N} = PMT \left[\frac{1 - \frac{1}{\left(1 + \frac{I}{M}\right)^{(M*N)}}}{\frac{I}{M}} \right]$	
7		$PVA_{N} = PMT \left[\frac{1 - (1 + I)^{-N}}{I} \right]$	$PVA_{N} = PMT \left[\frac{1 - \left(1 + \frac{I}{M}\right)^{-(M^{*}N)}}{\frac{I}{M}} \right]$	
		$PVA_{due} = PVA_{ordinary} (1+I)$	$PVA_{due} = PVA_{ordinary} \left(1 + \frac{I}{M}\right)^{M}$	
8	Present Value of a Perpetuity	$PV_{perpetuity} = \frac{PMT}{I}$	$PV_{perpetuity} = \frac{PMT}{\left[\left(1 + \frac{I}{M}\right)^{M} - 1\right]}$	
9	Present Value of a Growing Annuity	$PVA_{N} = \frac{PMT_{1}}{(I-g)} \left[1 - \left(\frac{1+g}{1+I} \right)^{N} \right], \text{ where PMT grows at a constant rate g.}$		
10	Present Value of a Growing Perpetuity	$PVA_{N} = \frac{PMT_{1}}{(I-g)}$		